

**Bradley 315 Music Fest**  
**Sponsorship Opportunities 2025**

**\$15000 Main Title Sponsor**

Exclusive stage name rights. **'Bradley 315 Music Fest, sponsored by YOUR BUSINESS'**

Your logo or image on the Main Stage LED Walls ( **FREQUENT VISIBILITY ALL 3 DAYS OF MUSIC** )

POD Suite with private VIP bathrooms

6 VIP EVENT TICKETS for each night. (Thursday, Friday, and Saturday)

(6) General Admission Tickets for each night. (Thursday, Friday, and Saturday)

Your LOGO on VIP swag and posters

Inclusion on social media and print advertising (where applicable)

A 3' x 5' sign on the fence around the fest.

Your company logo and link on the Bradley 315 Music Fest website

**\$6,000 POD Suite Sponsor (Limited Supply)**

Your logo or image on the Main Stage LED Walls ( **FREQUENT VISIBILITY ALL 3 DAYS OF MUSIC** )

POD Suite (**up to 20 guests**) with private access to VIP bathrooms.

4 VIP EVENT TICKETS for each night. (Thursday, Friday, and Saturday)

Inclusion on social media and print advertising (where applicable)

A 3' x 5' sign on the fence around the fest.

Your company logo and link on the Bradley 315 Music Fest website

**\$3500 Watering Hole Sponsor**

Your logo or image on the Main Stage LED Walls ( **FREQUENT VISIBILITY ALL 3 DAYS OF MUSIC** )

Your business name on **1 of 5** select island bars.

4 VIP EVENT TICKETS and 4 PIT PASSES (**Standing Room Only**) per night. (Thursday, Friday, and Saturday)

Inclusion on social media and print advertising (where applicable)

A 3' x 5' sign on the fence around the fest.

Your company logo and link on the Bradley 315 Music Fest website

**\$1500 Friends of 315 Sponsor**

Your logo or image on the Main Stage LED Walls ( **FREQUENT VISIBILITY ALL 3 DAYS OF MUSIC** )

(6) General Admission Tickets for each night. (Thursday, Friday, and Saturday)

Inclusion on social media and print advertising (where applicable)

A 3' x 5' sign on the fence around the fest.

Your company logo and link on the Bradley 315 Music Fest website

**\$500 Weekend Social Sponsor**

(2) General Admission Tickets for each night. (Thursday, Friday, and Saturday)

Inclusion on social media (where applicable)

A 3' x 5' sign on the fence around the fest.

Your company logo and link on the Bradley 315 Music Fest website

**\$350 Banner Sponsor**

A 3' x 5' sign on the fence around the fest.

Your company logo and link on the Bradley 315 Music Fest website



# SPONSORSHIP AGREEMENT

SPONSOR COMPANY \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

BUSINESS ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP CODE \_\_\_\_\_

PHONE \_\_\_\_\_

FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

WEB SITE \_\_\_\_\_

DAY OF EVENT CONTACT \_\_\_\_\_

DAY OF EVENT PHONE \_\_\_\_\_

DAY OF EVENT E-MAIL \_\_\_\_\_

## LEVEL OF SPONSORSHIP

- \$15,000 **Main Stage Sponsor** (Exclusive rights to Main Stage signage). **SOLD**
- \$6,000 **POD Suite Sponsor - up to 20 guests** (while they last).
- \$3,500 **Watering Hole Sponsor** (Your signage on 1 of 5 bars)
- \$1,500 **Friends of 315 Sponsor**
- \$500 **Weekend Social Sponsor**
- \$350 **Banner Sponsor**

## FORM OF PAYMENT

Check    Visa    MasterCard

CREDIT CARD # \_\_\_\_\_

**3 - digit number on the back**

NAME ON CARD \_\_\_\_\_

EXP. \_\_\_\_\_

SIGNATURE \_\_\_\_\_

**Payment due with signed contract.** Make check payable to "Village of Bradley" (**Memo line:** Bradley 315 - 2025)

### MAIL FORMS AND CHECK TO:

**Village of Bradley**  
147 S. Michigan Ave  
Bradley, IL 60901  
**Attn: Rob Romo**

### E-MAIL LOGO ART TO:

[dolson@bradley315.org](mailto:dolson@bradley315.org)  
Logo art should be in *hi-res vector format*  
(such as .ai or .pdf) so that we can scale  
your logo across all appropriate media.

**PLEASE READ, SIGN,  
AND SEND ATTACHED  
TERMS & CONDITIONS  
ALONG WITH PAYMENT  
& THIS FORM**

SPONSOR SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

## YOUR SPONSORSHIP REPRESENTATIVE

NAME \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

**For further information,** please contact Dawn Olson, Director of Marketing and Sponsorships, at 815-735-9594 or [dolson@bradley315.org](mailto:dolson@bradley315.org), to customize a plan that works for you.

# Bradley 315 Music Fest SPONSORSHIP TERMS AND CONDITIONS

Pursuant to the terms described below, you ("you" or "Sponsor") agree to enter into a sponsorship agreement with the Village of Bradley ("VoB") for the **June 5<sup>th</sup> – 8<sup>th</sup>, 2025**, Bradley 315 Music Fest ("BMF").

In consideration of the agreements, representations and obligations stated here, including those in the BMF sponsorship opportunities brochure, which is part of this agreement, (collectively the "Sponsorship Agreement")—and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged—each of us, intending to be legally bound, have entered into this Sponsorship Agreement,

**1. TERM:** The term of the Sponsorship Agreement commences on the date signed by Sponsor (the "effective date") and shall expire on **June 8<sup>th</sup>, 2025** (the "Term").

**2. SPONSORSHIP FEE:** As a BMF sponsor at the \_\_\_\_\_ level, the Sponsor shall pay to the VoB a non-refundable sponsorship fee of \$\_\_\_\_\_, payable within thirty (30) days of the effective date. Payments shall be made in US dollars, by check made payable to the "Village of Bradley" or credit card (information supplied on signed "Sponsorship Agreement") and mailed or delivered to 147 S. Michigan Ave., Bradley, IL 60915

**3. ADVERTISING AND SPONSORSHIP BENEFITS:** The Sponsor will receive the benefits attributable to chosen sponsorship level, as set forth in the Sponsorship brochure.

**4. SIGNAGE:** Except as otherwise agreed by the parties, BMF shall be responsible for any and all expenses, including those directly or indirectly related to the installation, fabrication, erection, development and/or installation of any signage at the BMF.

**5. SPONSOR MATERIALS:** BMF is responsible, at its sole cost and expense, for securing any consents, licenses, waivers, or any other third-party copyrights, trademarks, service marks, publicity, or privacy rights in connection with any images, art files, music, video, or other materials used or provided by Sponsor in connection with this Sponsorship Agreement (e.g., any signage, logos, web site branding, etc.).

**6. SPONSOR PERSONNEL:** Sponsors shall ensure that all Sponsors will follow the rules and instructions provided by the VoB, on site at the BMF or otherwise, in connection with this Sponsorship Agreement (e.g., safety, ingress and egress, scheduling, etc.).

**7. FORCE MAJEURE:** Sponsor acknowledges and agrees that the BMF is subject to cancellation in the event of inclement weather, or other *force majeure* event, as determined in the reasonable discretion of the VoB. Accordingly, any sponsorship benefits to be provided on

the day of the BMF may be withdrawn in the event that the BMF is canceled. VoB shall have no liability to Sponsor in the event of such cancellation of BMF, and **no portion of the Sponsorship Fee shall be refunded.**

**8. INDEMNIFICATION:** Sponsor agrees to indemnify, defend, and hold harmless the VoB and its directors, officers, employees, agents and representatives from and against any claim, suit or proceeding arising from following: (A) Any breach or alleged breach of this Agreement by Sponsor; (B) Any personal injuries or property damage caused or allegedly caused by the negligence or intentional acts of the Sponsor, its personnel, or persons under their control; and (C) Any alleged or actual false advertising, fraud, misrepresentation, libel, or slander; illegal competition or trade practice; infringement of trademarks, trade names or titles; violations of rights of privacy or publicity, or infringement of copyrights or proprietary and intellectual property rights arising in connection with the use or display of any sponsor materials or signage.

Sponsor further agrees to reimburse any VoB indemnitee for any and all losses, damages, liabilities, costs, or expenses (including reasonable attorneys' and professionals' fees and disbursements) incurred in connection with investigating, preparing, pursuing or defending any third-party action, claim, suit, investigation or proceeding arising from any of the above (whether or not pending or threatened, and whether or not any VoB Indemnitee is a party).

**9. INSURANCE:** [Applies ONLY to sponsors that will have a display or booth at the festival site. Cross this section out if it does not apply.] Sponsor warrants and represents that it has (or will secure prior to the BMF) and will maintain at its sole cost and expense, effective as of the date hereof and continuing for at least one year after the end of the Term:

(a) Workers' compensation insurance in compliance with statutory laws.

(b) Commercial general liability insurance, including contractual liability and personal injury liability, with minimum limits of \$1 million per occurrence and \$2 million general aggregate.

(c) Umbrella liability insurance, in excess of (b) above, with minimum limits of \$2 million per occurrence and \$2 million general aggregate.

**10. MISCELLANEOUS.** In case any provision contained in this Agreement, or any application thereof, shall be deemed invalid, illegal, or unenforceable, the affected provisions shall be construed and deemed rewritten so as to be enforceable to the maximum extent permitted by law, thereby implementing to the maximum extent possible the intent of the parties hereto. The validity, legality and enforceability of the remaining provisions contained in this Agreement shall not in any way be affected or impaired thereby.

(continued on next page)

**BMF SPONSORSHIP TERMS AND CONDITIONS (CONTINUED)**

*(continued from previous page)*

This Agreement constitutes the entire agreement and understanding between the parties hereto and supersedes all prior agreements and understandings, both written and oral, of the parties hereto regarding the subject matter of this Agreement. The parties agree that all indemnities, representations, and warranties contained in this Agreement will survive the termination and/or expiration of this Agreement.

This Agreement may be executed in one or more counterparts, and by the different parties in separate counterparts. When executed, each counterpart will be an original and taken together will constitute one and the same agreement. This Agreement may be executed and delivered via e-mail or fax, which shall be deemed for all purposes as an original.

**ACCEPTED FOR THE SPONSOR**

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**FOR THE VILLAGE OF BRADLEY**

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_



**Dawn Olson  
Director of Marketing  
and Sponsorships**

(815)735-9594  
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